



2021 | **BEER**
PROGRAM



MOTHEREARTHBEWCO.COM



JAN 21



6.6% ABV | 25 IBU

sectioned

Simcoe | Citra | Azacca | Sultana

hazy india pale ale

ALL FOUR OF THE HOPS used in this beer were hand-selected after rigorous trials to identify the best combination of citrus, fruit, and pine to take center-stage. Like others in the Project X Series, low bitterness, a malt bill consisting of exclusively base malt, wheat, and oats, and finally the addition of lactose, further softens its mouthfeel and finish. A persistent 'haze' should be expected to exemplify the style's unfiltered appearance.

PROJECT X
a beer + art endeavour

SERIES

NEW

NITRO

call creamin'

Vanilla Cream Ale

HOW DO YOU MAKE A GREAT THING EVEN BETTER?

Our flagship ale just got even smoother thanks to the addition of 75% Nitrogen, creating a creamy, lasting head and long silky finish. Our Cream Ale has redefined the category and made a classic style cool again. We use a bit of Madagascar Vanilla Bean to give it that "Cream Soda" kick. The best part? No pesky widget. Just invert the can, open up, and pour hard.



5.0% ABV | 18 IBU

NEW

HOW TO DRINK IT



STEP 1
GRAB A GLASS

DO NOT
DRINK STRAIGHT
FROM THE CAN



STEP 2
FLIP CAN 3X



STEP 3
POUR HARD



STEP 4
LET SETTLE



STEP 5
ENJOY

WATCH THE VIDEO
TO SEE IT
IN ACTION!

MOTHEREARTHBEWCO.COM/NITRO



YEAR-ROUND



CALI CREAMIN'

VANILLA CREAM ALE / 5.0% ABV

Our flagship offering is golden to pale in color, with low bitterness, medium body, and a white head. This Cream Ale has redefined the category.

AVAILABLE IN NITRO ON DRAFT & 16OZ CANS

CALI CREAMIN' CREAMSICLE

ORANGE VANILLA CREAM ALE / 5.0% ABV

Using our flagship ale as a base, we put an even more nostalgic twist on our style-defining brew. Features hints of vanilla and a distinct citrus cream flavor that finishes slightly sweeter than its Cream Ale counterpart.



TIERRA MADRE

MEXICAN STYLE LAGER / 4.5% ABV

Thirst-quenching, crisp & snappy are all adjectives that come to mind when drinking this fresh, light Mexican-style lager. A beer for all reasons.

BOO KOO

INDIA PALE ALE / 6.5% ABV

In a sea of offerings, our Mosaic IPA stands out as one of the finest examples of a West Coast-style beer: Bursting with flavor and aroma, finished dry.



MILK TRUCK

LATTE STOUT / 5.8% ABV

Our signature dark ale is the best part of wakin' up. With a marshmallow softness, we use specially chosen roasted malts to impart a non-astringent darkness that laces the glass and your mouth from first sip.

ALSO AVAILABLE ON NITRO (DRAFT ONLY)



HOP DIGGITY

DOUBLE INDIA PALE ALE / 8.2% ABV

Dry-hopped with Citra and Mosaic, you get tons of passion fruit, citrus, and kiwi juiciness, with just enough malt character to give it body while not being sweet or caramel-driven.

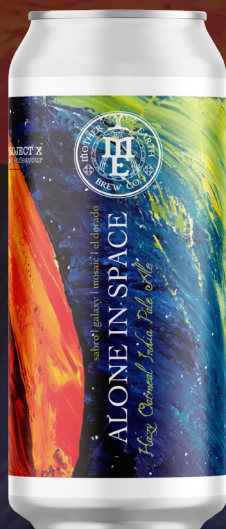


PROJECT X showcases unique labels created by independent artists that have been translated from their original media, be it canvas, street art, or even sculpture. Teaming up with artists to spawn inspired works that tie into each beer's namesake, we have adopted a distinctive concept that shifts the focus from just the liquid in the can, to a sensory experience that makes a piece of aluminum not just a thing of beauty, but a true work of art both inside and out.

HAZY IPA | 16OZ CANS & DRAFT

PROJECT X
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SERIES



Can images are examples and may not represent current or future products.



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4S EASONS

FOUR SEASONS releases are always special and always limited. This is the top-tier of our beer program and generally features barrel aged offerings and collaborations. Expect a collab in the Summer with a series of big stouts filling in the lineup for the remainder of the year. Typically released on each season's equinox, cellaring is acceptable, but savoring is mandatory. 16OZ CANS & LIMITED DRAFT.

BEER PROGRAM - JAN 2021





LIMITED



BIG MOTHER

TRIPLE IPA / 10.5%

Our Anniversary Ale, and a BIG one at that. At over 10%, with an intense but balanced tropical hop character.



PRIMORDIAL

IMPERIAL IPA / 9.0%

One of our OG beers for good reason, it's been an ode to piney, west-coast ales for over 10 years.



WET HOP DREAMS

FRESH HOP IPA / 6.7%

Featuring locally grown hops, harvested just miles from the brewery, this is literally a farm-to-kettle IPA.



2021 BEER CALENDAR

YEAR-ROUND

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	12oz	16oz	5Gal	15Gal	Packs
CALI CREAMIN' VANILLA CREAM ALE / 5.0% ABV																	
NITRO CALI CREAMIN' VANILLA CREAM ALE / 5.0% ABV																	
CALI CREAMIN' CREAMSICLE ORANGE VANILLA CREAM ALE / 5.0% ABV																	
TIERRA MADRE LAGER / 4.5% ABV																	
BOO KOO INDIA PALE ALE / 6.5% ABV																	
HOP DIGGITY DOUBLE INDIA PALE ALE / 8.2% ABV																	
MILK TRUCK LATTE STOUT / 5.8% ABV																	
QUIT STALIN B.B.A. RUSSIAN IMPERIAL STOUT / 11.7% ABV																	
<div>PROJECT X</div> <div>a beer + art endeavour</div>																	
LIMITED																	
4S EASONS																	
4S WINTER																	
4S SPRING																	
4S SUMMER																	
4S AUTUMN																	
4S W																	

PROGRAM SUBJECT TO CHANGE